

OSAA RADIO NETWORK FORMAT
2009 FOOTBALL STATE CHAMPIONSHIPS

WHAT	WHEN	NOTES	LENGTH
ADJACENCY	5:00 prior to kickoff	NETWORK	:30 (OSAA Open)
Pre-game	4:30 prior to kickoff	Game scene-set	2:00
BREAK #1	2:30 prior to kickoff	NETWORK	2:00 Pacific Office :60 Les Schwab :30 U.S. Bank :30
1 st quarter action			
BREAK #2	In 1st quarter	LOCAL	1:00 osaa.org :30 Dairy Farmers :30
1 st quarter action			
BREAK #3	In 1st quarter	NETWORK	1:00 Qwest :30 OSAA.tv/Prepfilms :30
1 st quarter action			
BREAK #4	END 1st quarter	LOCAL	1:00 Oregonian :30 NSP :30
2 nd quarter action			
BREAK #5	In 2nd quarter	NETWORK	1:00 Pacific Office :60
2 nd quarter action			
BREAK #6	In 2nd quarter	LOCAL	1:00 Mini Trophy :30 OSAASore.com :30
2 nd quarter action			
BREAK #7	END 2nd quarter	NETWORK	2:00 Les Schwab :30 U.S. Bank :30 OSAA Foundation :30 OSAA.tv/Prepfilms :30
Halftime			
BREAK #8	During Halftime	LOCAL	2:00 osaa.org :30 Dairy Farmers :30 OAOA :30 Jostens :30
Halftime			
BREAK #9	During Halftime	NETWORK	2:00 Subway :30 OSAASore.com :30 OSAA Foundation :30 NSP :30
Halftime			
BREAK #10	During Halftime	LOCAL	2:00 Mini Trophy :30 Oregonian :30 OSAA.tv/Prepfilms :30 ORN Archive :30
3 rd quarter action			
BREAK #11	In 3rd quarter	NETWORK	1:00 NSP :30 osaa.org :30
3 rd quarter action			
BREAK #12	In 3rd quarter	LOCAL	1:00 OSAA Foundation :30 Subway :30
3 rd quarter action			
BREAK #13	END 3rd quarter	NETWORK	1:00 U.S. Bank :30 Les Schwab :30
4 th quarter action			
BREAK #14	In 4th quarter	LOCAL	1:00 OSAASore.com :30 Mini Trophy :30
4 th quarter action			
BREAK #15	In 4th quarter	NETWORK	1:00 Pacific Office :60
4 th quarter action			
BREAK #16	END OF GAME	LOCAL	ORN Archive :30 Jostens :30 OAOA :30 Qwest :30
Postgame			No longer than 5:00
ADJACENCY		NETWORK	:30 (OSAA Close)
TOTALS	16 breaks 8 network 8 local	22 minutes 11 network 11 local	

OVERTIME SCENARIO: Run BREAK #16 (LOCAL) as scheduled following end of regulation play. No further breaks during or between any ensuing overtime periods. Run ADJACENCY (NETWORK) at end of overtime play.