

OSAA RADIO NETWORK FORMAT - 2017 FOOTBALL STATE CHAMPIONSHIPS

| WHAT | WHEN | NOTES | LENGTH |
|--|--|-------------------|--|
| ADJACENCY | 8:00 prior to kickoff | NETWORK | :30 – OSAA Open Adjacency |
| Pre-game | 7:30 prior to kickoff | Scene-set | 2:00 |
| BREAK #1 | 5:30 prior to kickoff | NETWORK | 2:00 – Peter Intro :30, POA :30, LSTC :30, USB :30 |
| Pre-game | 3:30 prior to kickoff | Lineups | 2:00 |
| Break #2 | 1:30 prior to kickoff | LOCAL | 1:00 – #MyReasonWhy :30; OSAAStore :30 |
| 1 st half | | | |
| BREAK #3 | In 1ST quarter | LOCAL | 1:00 – OSAA.org :30, NFHS Network :30 |
| BREAK #4 | In 1ST quarter | NETWORK | 1:00 – POA :30, Social Media :30 |
| BREAK #5 | END 1ST quarter | LOCAL | 1:00 – NSP :30, Jostens :30 |
| BREAK #6 | In 2ND quarter | NETWORK | 1:00 – Abby’s :30, POA :30 |
| BREAK #7 | In 2ND quarter | LOCAL | 1:00 – Oregonian :30, OSAAStore :30 |
| BREAK #8 | END 2ND quarter | NETWORK | 2:00 – USB :30, LSTC :30, Foundation :30, POA :30 |
| Halftime | | | |
| BREAK #9 | OSAA Foundation Halftime Report | LOCAL | 2:00 – OSAAStore :30, NSP :30, #MyReasonWhy :30, Moda Health :30 |
| Halftime | | | |
| BREAK #10 | OSAA Foundation Halftime Report | NETWORK | 2:00 – Social Media :30, LSTC :30, USB :30, POA :30 |
| Halftime | | | |
| BREAK #11 | OSAA Foundation Halftime Report | LOCAL | 2:00 – Mini-Trophy :30, Simple Truth NFHS :30, Abby’s :30, NFHS Network :30 |
| 2 nd half | | | |
| BREAK #12 | In 3RD quarter | NETWORK | 1:00 – OSAA Foundation PSA |
| BREAK #13 | In 3RD quarter | LOCAL | 1:00 – POA :30, OSAA.org :30 |
| BREAK #14 | END 3RD quarter | NETWORK | 1:00 – USB :30, LSTC :30 |
| BREAK #15 | In 4TH quarter | LOCAL | 1:00 – OSAAStore :30, Sportsmanship NFHS :30 |
| BREAK #16 | In 4TH quarter | NETWORK | 1:00 – Moda Health :30, Jostens :30 |
| BREAK #17 | END OF GAME | LOCAL | 2:00 – Oregonian :30, OSAAStore :30, POA :30, Peter Thank You: 30, |
| Post-game | | | No longer than 5:00; Announce Players of the Game |
| ADJACENCY | | NETWORK | :30 – OSAA Close Adjacency |
| TOTALS | 17 breaks | 23 minutes | |
| <p>OVERTIME SCENARIO: Run BREAK #17 (LOCAL) as scheduled following end of regulation play. No further breaks during or between any ensuing overtime periods. Run ADJACENCY (NETWORK) at end of overtime play.</p> | | | |