

# National Athletic Equipment Reconditioners Association

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April 24, 2020

Dear Sir/Madam,

NAERA (The National Athletic Equipment Reconditioners Association) would like to inform all schools and organizations of the time disruption to athletic equipment reconditioning caused from the Covid-19 virus.

All NAERA members have experienced disruptions to operations to meet Covid-19 guidelines set by federal and state agencies. This may impact some return times of athletic equipment. NAERA asks that you PLEASE be patient during this unprecedented time.

NAERA members will be working tirelessly over the next few months to return all athletic equipment to your school and organization in a safe and sanitized condition.

Sincerely,

*Tony Beam*

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NOCSAE Board Member  
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## A MESSAGE TO OUR FRIENDS IN THE HIGH SCHOOL FOOTBALL COMMUNITY

Riddell believes the power of football can unite and uplift us all as we move past this challenging time. However, it would be short sighted to underestimate the impact of COVID-19 on every aspect of our lives including the sports landscape, and specifically, the potential implications on high school football.

As state associations look ahead to fall sports and plan for the football season, Riddell encourages the football decision makers to consider reconditioning timelines for protective equipment in determining when student athletes can return to the field.

Like most, Riddell experienced business disruption during the spring, but we are committed to resuming full operations to continue processing reconditioning from high school football programs across the country.

**A Special Request:** As soon as each state finalizes its plans to return to football, please let Riddell know so we may prioritize reconditioning and new equipment orders accordingly.

*To provide updates to Riddell and if you have any questions, please contact:*

*Kyle Borland, Vice President of Institutional Sales, [kborland@riddellsales.com](mailto:kborland@riddellsales.com) or 224.585.5258  
You may also contact the Riddell regional sales manager for your state (see page 2 for contact information).*

Riddell is preparing for the football season in a safe and secure manner with our employees' health and safety, as well as that of the football programs we serve, as the top priority.

We look forward to supporting high school football programs as they return to the field in celebration of what we have all overcome. Please know we're on your team. We're in this together.



## REGIONAL SALES MANAGER BY STATE

REGION & STATES	NAME	EMAIL	PHONE
Northeast: Maine, Massachusetts, New Hampshire, Vermont and Rhode Island	Tim Vogler	tvogler@riddellsales.com	716.481.8152
Mid-Atlantic: Connecticut, New York, Northern New Jersey and Western Pennsylvania	Jeff Rimbey	jrimbey@riddellsales.com	412.721.1804
Coastal: Maryland, Southern New Jersey, Eastern Pennsylvania and Virginia	Jeff Rexroth	jrexroth@riddellsales.com	717.843.5823
Carolinas: North Carolina and South Carolina	Chris Love	cclove@riddellsales.com	704.929.7067
Mid-South: Alabama, Arkansas, Florida, Georgia, Tennessee and Mississippi	Philip Doyle	pdoyle@riddellsales.com	205.862.1717
Central: Indiana, Kentucky, Ohio and West Virginia	George Maczuga	gmaczuga@riddellsales.com	773.366.0841
Midwest: Illinois, Michigan, Minnesota, Missouri and Wisconsin	Bill McLaughlin	wpmclaughlin@riddellsales.com	618.830.1774
Plains: Colorado, Iowa, Kansas, Nebraska, North Dakota, South Dakota, Oklahoma, Utah and Wyoming	Mark Modelmog	mmodelmog@riddellsales.com	309.231.1587
Southwest: Louisiana, Texas and New Mexico	Chris Houdmann	choudmann@riddellsales.com	210.844.3756
Pacific North: Alaska, Northern California, Idaho, Montana, Washington and Oregon	Larry Pierce	lpierce@riddellsales.com	408.219.4040
Pacific South: Arizona, Southern California, Hawaii and Nevada	Tom Shaw	tshaw@riddellsales.com	619.884.2315